

The Houston Catalyst Awards

Honoring people whose ideas and actions change and improve the quality of our lives

Emerging Category

Houston Tomorrow will hold its second annual Houston Catalyst Awards ceremony to honor those whose ideas and actions change and improve the quality of Houstonians' lives. We are opening up a student category – **Emerging** - in order to foster and encourage new talent in leadership, innovation and initiative in quality of life issues.

The **high school competition** is open to students in any high school in the Houston region. The **college/university competition** is open to students in any college/university in the Houston and surrounding region. Applicants will submit an innovative idea as response to the following question:

"The goal of Houston Tomorrow is to improve the quality of life of the Houston region such that Houston will be home to the healthiest, happiest, most prosperous people in the United States by its 200th birthday in 2036. Big issues such as limited resources, impacts of climate change, and automobile dependency are a few of the challenges to attaining that goal. What would you suggest as a large-scale catalytic change that would lead Houston towards a successful birthday celebration?"

Applicants will be required to prepare a YouTube video in response to this question. It should not exceed four (4) minutes in length. They will also be required to submit a maximum-500 word written explanation of their idea. Team submissions are acceptable and welcomed.

The winning **high school** applicant will receive a \$500 cash reward, the winning **college/university** applicant a \$1000 cash award. Each will also receive an array of "quality of life" gifts, and a custom-designed "Catalyst Award" sculpture crafted by a local artisan and commissioned exclusively for Houston Tomorrow's awards recipients.

Applications will be reviewed by a jury consisting of members of Houston Tomorrow's Board of Directors. Award entries must be received on or before May 23, 2014. Award recipients will be announced at The Houston Catalyst Awards Ceremony to be hosted by Houston Tomorrow in September 24, 2014. Award recipients will also receive local and national publicity for their entries.

Houston Tomorrow is an independent nonprofit organization that works to improve the quality of life for all people in the Houston region through research, education, and discussion. Houston Tomorrow's vision is for Houston to be the home to the healthiest, happiest, most prosperous people in the United States by its 200th birthday in 2036. www.houstontomorrow.org